**Activity: Stakeholder Performance Domain**

**Scenario:**

You are the project manager for a new software implementation project in a mid-sized company. The project involves upgrading the company’s existing software platform, which impacts various departments and external partners. Your stakeholders include:

* **The company's CEO** (who oversees the project but is not deeply involved in day-to-day operations)
* **The IT Department** (responsible for the technical execution and integration of the new software)
* **External software vendors** (providing the software and necessary support)
* **End users** (employees in various departments who will use the new software daily)
* **The HR Department** (who will handle change management and training)
* **Finance Department** (involved only in budget approvals)
* **A government regulatory agency** (with the power to approve or reject software due to data protection laws)

**Activity:**

**Step 1: Map stakeholders on the power-interest grid**

Use the scenario and identify which of the stakeholders belongs to each of the four quadrants of the power-interest grid:

* High Power - High Interest
* High Power - Low Interest
* Low Power - High Interest
* Low Power - Low Interest

| **High Power/Low Interest** | **High Power/High Interest** |
| --- | --- |
| **Low Interest/Low Power** | **High Interest/Low Power** |

**Step 2: Propose engagement strategies**

Based on the identified quadrants, propose appropriate engagement strategies for each group of stakeholders. Describe in 2-3 sentences how you will manage, inform, or monitor these groups to ensure project success.

| **High Power/Low Interest** | **High Power/High Interest** |
| --- | --- |
| **Low Interest/Low Power** | **High Interest/Low Power** |